

9th Annual Girls Exploring Tomorrow's Technology

GETT 2009

Saturday, March 28, 2009

Registration: 9:15 a.m. — 9:45 a.m.

Event: 10:00 a.m. — 2:45 p.m.

**Downingtown Educational Center (DEC)
335 Manor Avenue, Downingtown, Pennsylvania 19335**

Free!



GETT is an ITAG Initiative

The Innovative Technology Action Group (ITAG) is an initiative of the Chester County Workforce Investment Board and the Chester County Economic Development Council with grant funds received from the Pennsylvania Department of Labor and Industry.

Thanks to GETT's Educational Partner, the Chester County Intermediate Unit.



2009 GETT Keynote Speaker

Leanne M. Bihn, Channel Sales Engineer
Rockwell Automation

Educator / Parent Session Featuring

Mimi Lufkin, Chief Executive Officer
National Alliance for Partnership Equity

GETT is an Exciting, Enlightening, and Educational Workforce Development Project Designed for Chester County Girls in Grades 6-12, Their Parents, Teachers, Counselors, and Administrators

Pre-Registration Required

<http://itagpa.org/gett.php>

or call Leslie Holmes at 610 458-5700 Ext. 311 for more information.

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GETT 2009

What is GETT?

Girls Exploring Tomorrow's Technology (GETT) began in Chester County Pennsylvania in 2001 as a response to the under representation of young women in the computer and information technology fields. GETT has now expanded its scope, introducing the **universe** of technological careers to girls. GETT is a free, fun, informational event where Chester County girls in grades 6 through 12 and their parents learn about careers in the exciting fields of technology. Pre-register at <http://itagpa.org/gett.php> or call Leslie Holmes at the Chester County Economic Development Council at 610-458-5700 Ext. 311.

Why is the GETT Event Important?

Although technology has a huge impact in shaping our society, the latest statistics indicate that girls shy away from technology careers. Careers in technology are financially rewarding and influential, but unfortunately, the number of women entering these fields continues to decline. In 2003, the American Association of University Women (AAUW) Educational Foundation Report, **Women at Work**, highlighted the need for advanced education for women in the computer and information fields. Without this training, the technological gender gap will continue to grow. According to recent research from the Information Technology (IT) Association of America, women now represent barely one-quarter of IT workers.

GETT is an opportunity for parents, girls, and educators to learn the facts about how technology careers can be fulfilling, fun, and rewarding personally, professionally, and financially. GETT provides an excellent way for girls to meet and interact with successful women and educators who are positive role models.

9th Annual GETT Event: Saturday, March 28, 2009

- **An Educational, Fun, and Informative Career Development Opportunity for Girls!**
- **Interactive Simulations**
- **Keynote Speaker: Leanne M. Bihn, Channel Sales Engineer**
- **Dynamic, Hands-On, and Interactive Opportunities to Explore Cross-industry Technologies**
- **Break-out Sessions Including ... Agricultural Technology, Bio-Technology, Communications Technology, Energy Technology, Healthcare Technology, Information Technology, Robotics, and Much More!**

**Hands-On
Activities**

**Fun, Food,
Prizes!**

**GETT Project Founders and The 2007 GETT Steering Committee:
Honored Recipients of the 2007 AAUW Gateway to Equity Award**



www.aauw.org

Photo Release: Parents and guardians acknowledge that by their child / children attending the 2009 GETT Event, the parent / guardian agrees to allow their child / children to be photographed and / or videotaped while participating in GETT activities. This also gives permission to use these photographs in all forms and in any media and in any publication or published format including but not limited to the Internet, video conferences, television broadcasts, podcasts, and print media. (over)